



Case study

Time to see the consultant

Clinical Solutions

Clinical Solutions leads the international market in the delivery of software solutions to the healthcare industry and were the original creators of ground breaking NHS Direct software that benefits over 50 million people in the UK. Growing at a fast pace, they came to us with a brief for a more robust corporate brand identity, but both time and money were in short supply. Our concentrated branding methods allowed us to quickly get to the heart of the issues, by defining audience, proposition, brand promise and visual identity within days.

Having put the key brand components to bed, we worked astonishingly quickly to get all key collateral components up and running including website, literature and environments.

What we delivered

- Brand identity
- Literature and literature system
- Corporate website
- Exhibition stands

Relevant experience

- Branding
- Marketing communications
- Digital

If you would like more information about how Cauldron can help you with your next communications challenge, please contact:

Paul Balaam on +44 (0)20 7033 0080 or paul@wemakedesignwork.com

Cauldron
 4th Floor, 18 Charlotte Road
 London, EC2A 3PB
 +44 (0)20 7033 0080
 info@wemakedesignwork.com
 www.wemakedesignwork.com